

# MEDIA KIT



# ABOUT

Footsteps2Brilliance is your partner in making learning engaging, accessible, and effective for every child, with innovative tools that bring out the brilliance in students, teachers, and communities.

# FOUNDERS



## ILENE ROSENTHAL

CEO & CO-FOUNDER

Ilene is the Founder and CEO of Footsteps2Brilliance®, a company designed to scale early learning by connecting school and home through mobile technology, and expanding strategies for parental involvement in order to help all children realize their full potential..

## EUGENE NARCISSO

COO & CO-FOUNDER

Eugene is the COO and Co-Founder of Footsteps2Brilliance®. He is focused on creating successful systemic educational reform—statewide and district-wide infrastructures—to create critical mass with the strongest adoption success rate within the country.



# AWARDS



1<sup>st</sup> prize: Best ESL/ELL Edition



Gold Winner: National Parenting Publications



WHITE HOUSE INITIATIVE  
ON EDUCATIONAL EXCELLENCE FOR HISPANIC AMERICANS  
25 Years of Publishing America's Future



1<sup>st</sup> prize: Innovative company most likely to succeed



Finalist: Supplemental Resources, ESL/ELL Edition



CLINTON GLOBAL INITIATIVE



Finalist: Best K-12 Instructional Solution

# SUBJECT MATTER EXPERTS



## **PENNY REINART**

### CHIEF IMPACT OFFICER

As the Chief Impact Officer of Footsteps2Brilliance, Penny brings decades of educational leadership and deep expertise to enhance efficacy of districts and schools in the early childhood literacy space.



## **KATHY MAXIMOV**

### CHIEF ACADEMIC OFFICER

As a blended learning expert, Kathy is a driver of innovation in the educational technology industry with deep roots in early education.

## REFERENCES

### **DR. BARBARA NEMKO**

SUPERINTENDENT, NAPA  
COUNTY, CA

### **DR. DEMETRUS LIGGINS**

SUPERINTENDENT,  
LAFAYETTE COUNTY, KY

### **OLIVIA MARTINEZ TOVAR**

BBILITERACY DIRECTOR,  
PHAR-SAN JUAN-ALAMO, TX

