







## Community-wide Bilingual Literacy Initiative increases Kindergarten Readiness and 3rd Grade Achievement

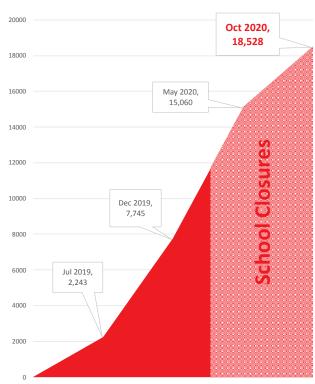
In partnership with Footsteps2Brilliance, Greenville ISD launched Rally Round Reading in 2018, a communitywide bilingual early literacy initiative for all children in Greenville, ages birth through 3<sup>rd</sup> grade. Engagement with the program grew rapidly and the district experienced a positive impact on kindergarten readiness and 3rd grade reading after only a few months. 17% more students were kindergarten ready in 2019 according to the Texas Public Kindergarten Readiness Assessment, and 6% more English Language Learners scored at or above standards on the STAAR reading assessment. Best of all, because the program can be accessed on any smartphone, tablet, or computer with or without WiFi, student engagement continues to grow—even when schools are closed because of COVID.





**More ELLs Succeeding** on 3rd Grade STAAR Reading compared to previous year

## **Total Hours of Literacy**



## **Growing Engagement with** Footsteps2Brilliance - even with schools closed!



Hours of Literacy

Words Read

62,232,048

**Books Read** 98,173



**Books Written** 45,181

